

WHO'S SAVING WHO?

This is where impact begins.

The **Partners for Life** program is how groups like yours can be part of an ongoing impact.

We connect generous donors with the patients who need them most—through blood, plasma, stem cells and organs and tissues.

Every day, we help save lives, restore health and bring hope to people across Canada.

Why join Canada's Lifeline?

- Turn compassion into action
- Together, your impact can stretch across the country
- Your group could help connect 100s of patients with the life essentials they need

► blood.ca/PartnersForLife

Experience what you get when you give.

Be part of something bigger.



Canadian
Blood
Services

BLOOD
PLASMA
STEM CELLS
ORGANS
& TISSUES

Join **Partners for Life** Choose how you give



BLOOD AND PLASMA DONATION

Encourage your team to discover how their unique contribution can support patients across Canada. Donors must be 17+, in good health and meet basic eligibility requirements.

blood.ca/am-i-eligible



STEM CELL DONATION

Promote awareness about registering to become a stem cell donor. Healthy individuals aged 17–35 can join the stem cell registry.

blood.ca/stemcells



ORGAN & TISSUE DONATION

Spark meaningful conversations about organ and tissue donation within your network. Registration takes minutes, but the real impact comes from talking about your decision.

blood.ca/organs-tissues

Every action—big or small—moves us closer to saving a life.

Here's how your team can take part:



FINANCIAL GIVING

When giving isn't possible in one way, you can still help save lives in another. Financial gifts fuel donor recruitment, research and critical care programs.

give.blood.ca



VOLUNTEER

Inspire your team to give time and talent—they can make an impact by supporting donors, sharing knowledge or raising awareness.

blood.ca/volunteers



Through our **Partners for Life** program, your workplace, school or group can save lives together.

It can take a team to save a life.

Join now at blood.ca/PartnersForLife

Need help? **We've got you.**



Ruppan,
blood donor, OTDT registrant and
Partners for Life Champion

